

# AN OTG EXPERIENCE

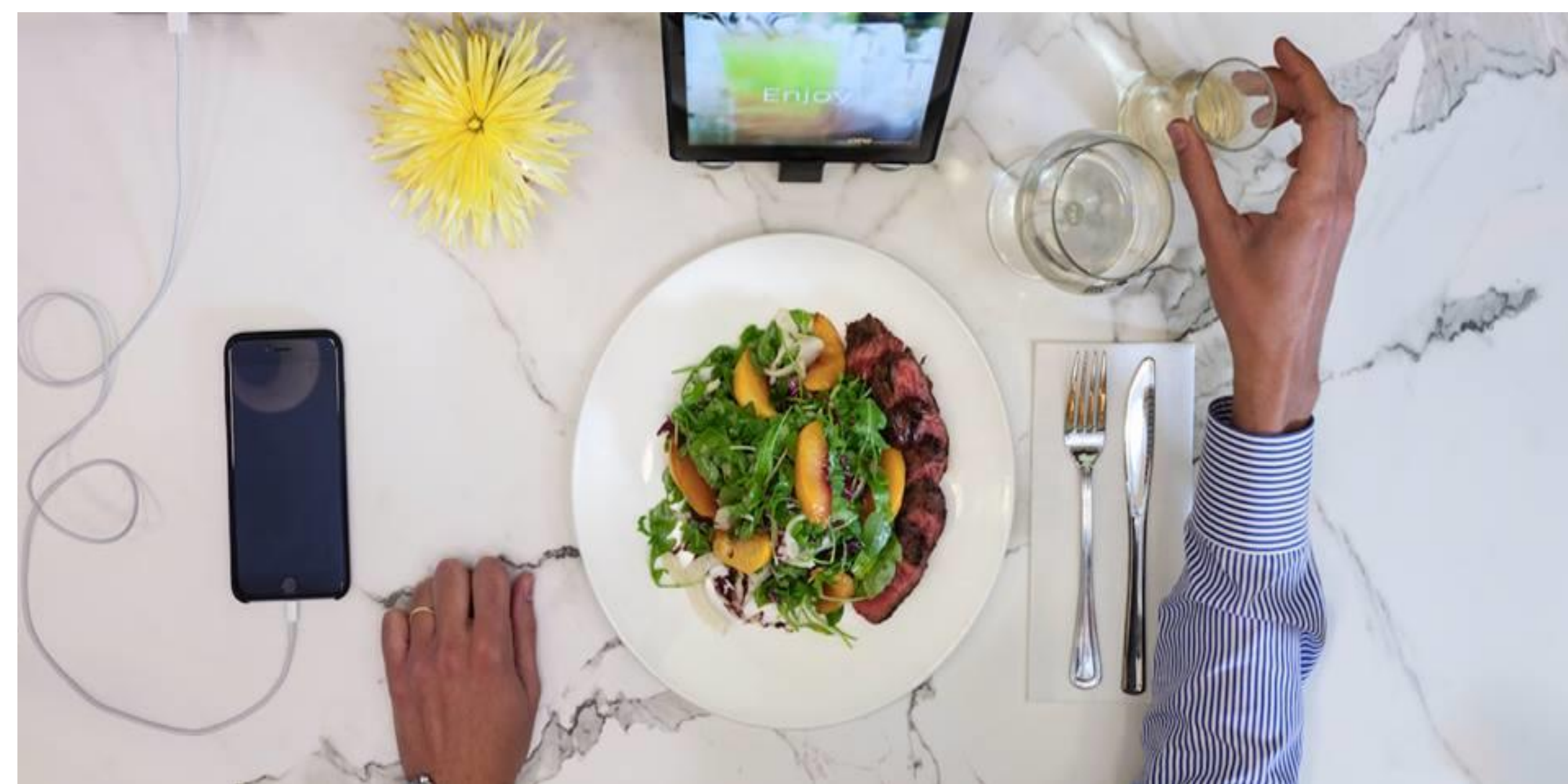
MARKETING INTERNSHIP OF 2017

## COMPANY INTRODUCTION

OTG is an award-winning airport hospitality group with more than 250 restaurants and retail spaces in 11 airports across North America, including Newark Liberty, Houston Intercontinental, Washington National, Minneapolis-St. Paul International, John F. Kennedy, LaGuardia, Toronto Pearson, Tucson, Orlando, Chicago O'Hare and Philadelphia.

### HOW I OBTAINED THE INTERNSHIP:

- Networking
- Phone Interview



### Motivational Quote:

“The expert in anything was once a beginner.”

### DUTIES AND RESPONSIBILITIES

- Improving and producing sales collateral and marketing materials
- Analyzing audience and market demographics
- Performing campaign analysis and producing post campaign reports for clients

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