www.SexNerds.org

SexNerds (www.SexNerds.org) is an educational platform focused on the science of sex and all things related to it (sex itself, attraction, seduction, love, relationships, sex education, sexual health, etc.).

SexNerds is comprised of scientists, scholars, physicians, and everyday folks who are engaged in and committed to honest, factual discourse and education about sex. To this end, SexNerds works every day to disseminate science-based information about sex, by way of:

 Curating over 200 websites for newly released, science-based articles about sex-related topics (so you don’t have to!).
 Bringing together scholarly authors from around the world to blog on www.SexNerds.org about sex-related topics.
 Publishing multiple memes daily across our social media platforms (Twitter, Facebook, Instagram, Pinterest), each containing fun sex facts.
 Publishing sex-based quizzes (all based on facts) for readers to test their sexual knowledge.
 Polling our followers to focus on the topics that meant the most to them.

A team of 54 UB students have taken part in the social marketing campaign to launch www.SexNerds.org. They have curated stories, developed memes, made quizzes, designed outreach strategies, and designed response protocols for our social media pages.

www.SexNerds.org launched on April 17th, 2017. Since it’s launch, it has grown exponentially.

Follow us on Social Media!

@TeamSexNerds

@TeamSexNerds

www.SexNerds.org

Sex Fact #9
Research shows that owning a pet signals a man is nurturing, a key attraction variable for women.

Sex Fact #5
Go Team Rainbow! A 2017 study finds that lesbians orgasm more frequently than straight women.