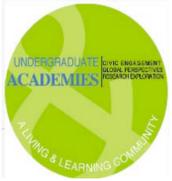


Are Child Sponsorship Websites Effective



Comparison between



and



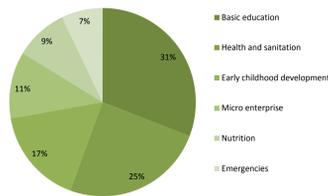
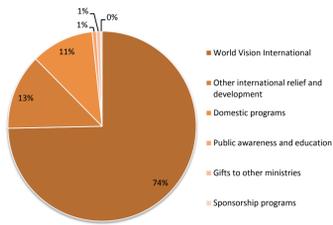
Maryam Ebrahim, Nikita Jain, Chutian Li, Amog Rajapur
Faculty Mentors: Dr. David Fertig, Aron Marvel, Rachel Stern

Introduction

Afghanistan

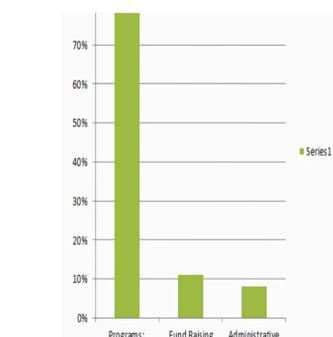
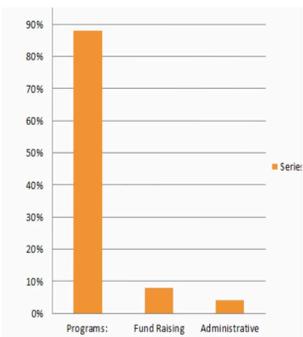
Conclusion

WorldVision ChildFund



WorldVision is a Christian humanitarian organization dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by their faith in Jesus Christ, they serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. They serve all people, regardless of religion, race, ethnicity, or gender.

Child Fund International is inspired and driven by the potential that is inherent in all children: the potential to thrive and to become leaders who bring positive change for those around them. They specialize in understanding of children's experiences of deprivation, exclusion, and vulnerability. They work to reduce the roots of poverty by: giving a voice to deprived, excluded, and vulnerable children and youth; and implementing child development, protection and emergency assistance programs through local communities.



Financial Performance Metrics
Program Expenses 88.3%
Administrative Expenses 4.0%
Fundraising Expenses 7.5%
Fundraising Efficiency \$0.07
Primary Revenue Growth 9.1%
Program Expenses Growth 9.1%
Working Capital Ratio (years) 0.10

Financial Performance Metrics
Program Expenses 81.1%
Administrative Expenses 7.8%
Fundraising Expenses 11.0%
Fundraising Efficiency \$0.11
Primary Revenue Growth 1.0%
Program Expenses Growth -0.7%
Working Capital Ratio (years) 0.23

Why We Chose Afghanistan

Life Expectancy 44 years Literacy Rate 28% Access to Safe Water 48%

School Enrollment 61% Under Age 5 Mortality Rate 199/1000

- * About 35% of Afghans are unemployed and at least 36% live below the poverty line
- * The World Food Program estimates that over half of children under the age of 5 are malnourished
- * Natural disasters affect thousands of people each year, damaging homes and livelihoods
- * Only about 22 percent of people have access to clean water

WorldVision

- * Providing health care and agricultural assistance to vulnerable households.
- * Offering cash-for-work and other essential programs to help people living in urban areas improve their lives.
- * Striving to reduce food security in rural communities through education and improved infrastructure.
- * Distributing food to schoolchildren to increase enrollment and education success.
- * Educating midwives to help reduce infant mortalities and protect maternal health.
- * Providing adult literacy training in vulnerable communities.



ChildFund

- * Created Child Well Being Committees to engage communities in post-conflict healing and to protect children.
- * Building five early child care centers, especially for 3- to 5-year-olds to prepare the children for school.
- * Building seven solar-powered water systems. As a result, we'll be able to provide water for around 1,400 families.
- * Provided resources for Afghanistan children through the Gifts of Love & Hope, including water mugs and jugs.
- * Building relationships with government officials, child-protection action networks, health providers and the police to help protect and promote the rights of women and children.



Comparison

	World Vision	Child Fund
charitynavigator.org (out of 4)	4	3
charitywatch.org Child Sponsorship only)	B+	A-



World Vision does not specialize in direct benefits for their sponsored population. Their programs are more centered on providing community resources so families can provide for themselves. World Vision's direct benefits include clean water in the community, education facilities, and food. The money goes into a child and family pool of funds to benefit the entire community.

ChildFund provides the most direct benefit its of any of the community-based organizations. They use much of their child sponsorship income to provide direct benefits to their sponsored children, with a portion of the funds being used for community projects.



Sources: <http://givewell.org/criteria>; <http://www.charitywatch.org/>;
<http://www.childfund.org/>; <http://www.worldvision.org/m/tt1>