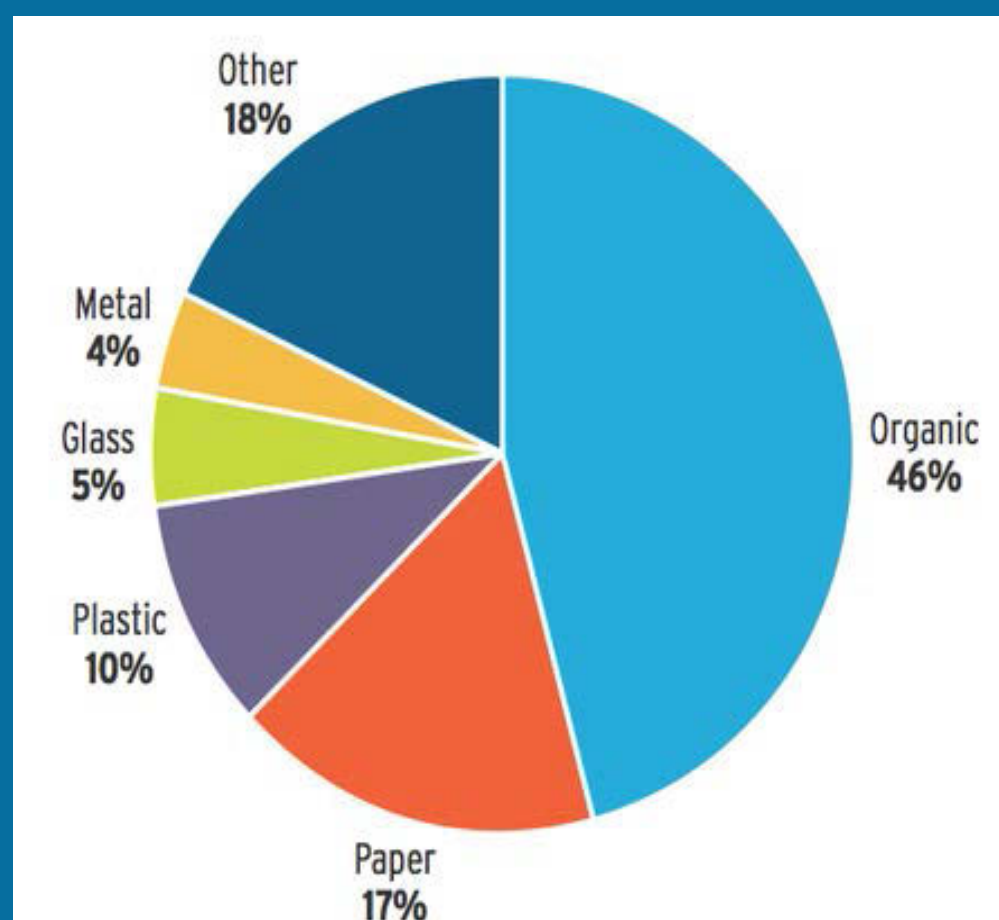


Waste *the global problem*



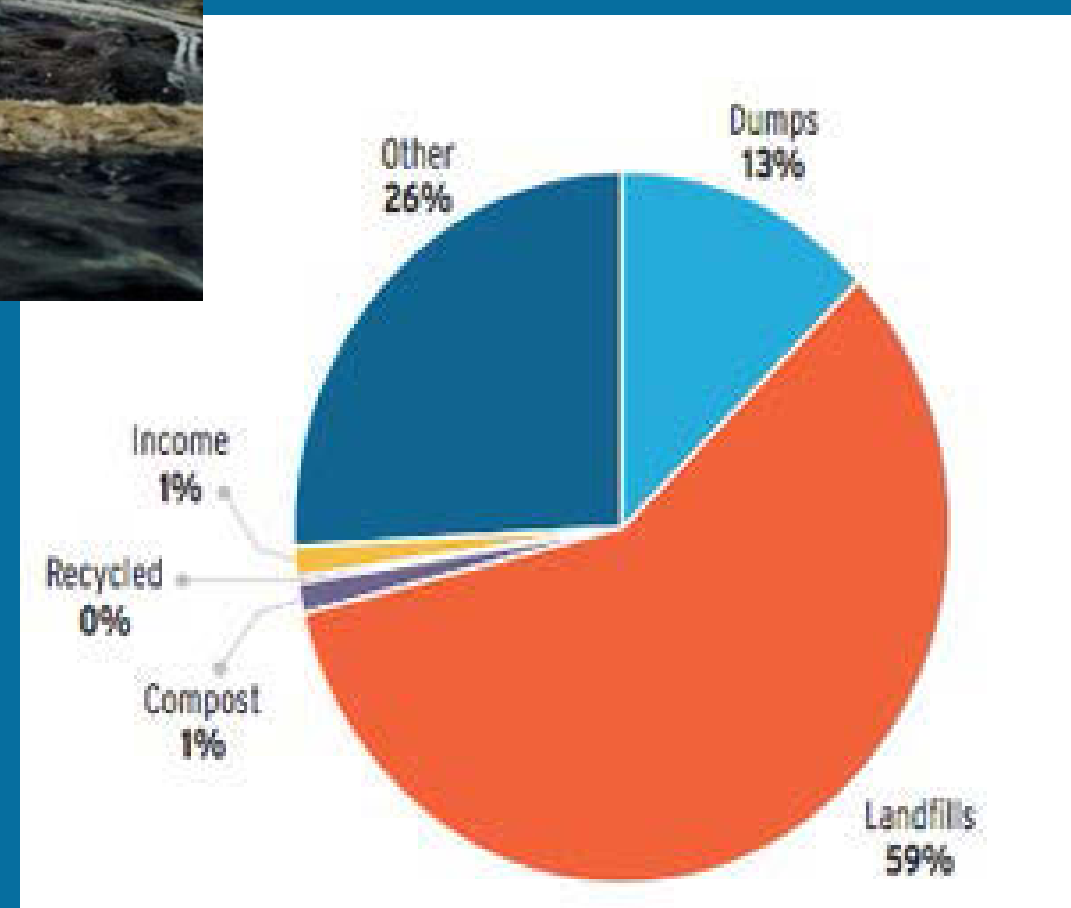
This year, the world will generate 2.6 trillion pounds of garbage – the weight of about 7,000 Empire State Buildings!!



What kind of waste are we talking about?



Where does it all go??

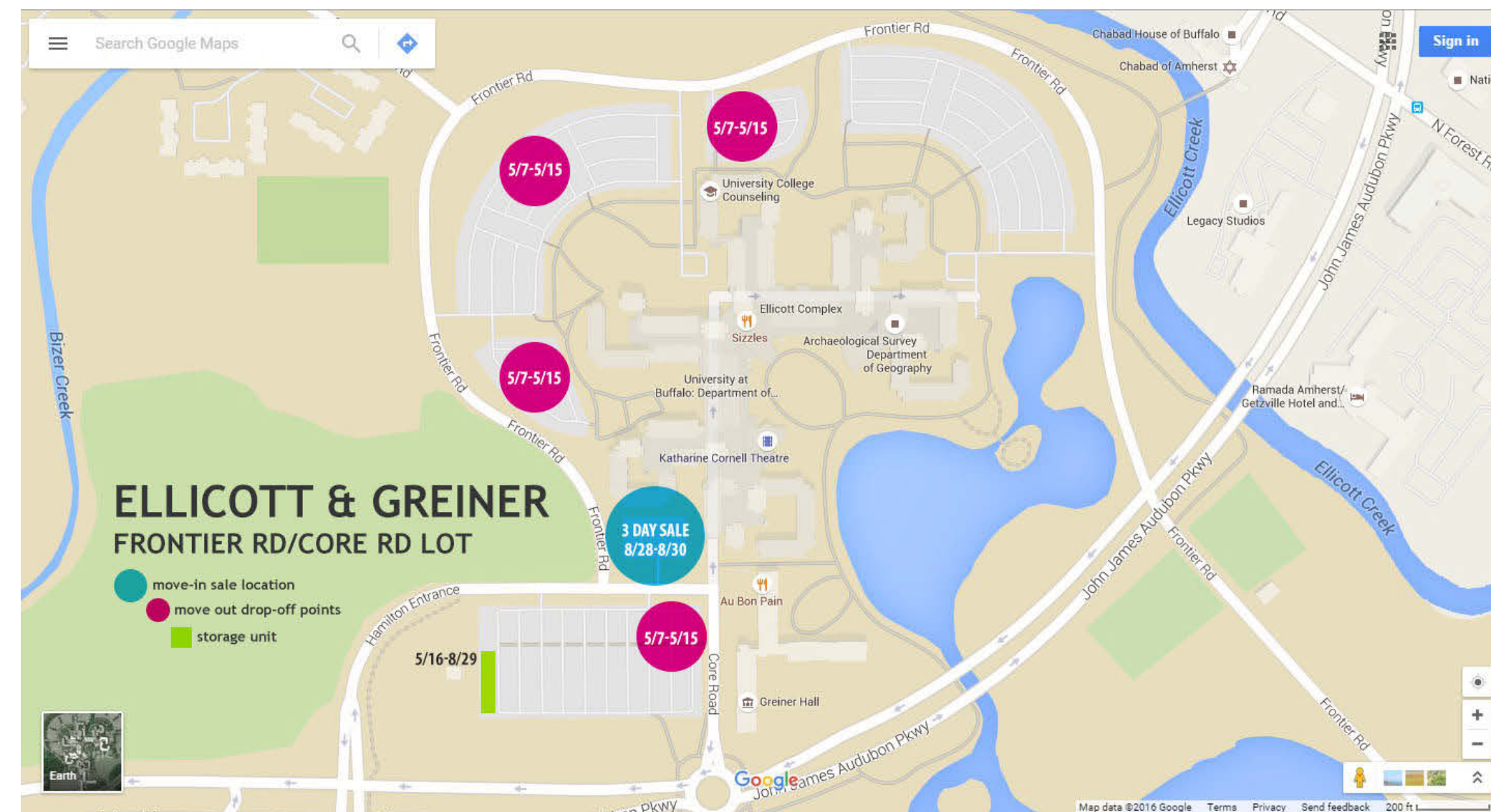


UBReUse *the campus solution*

UBReUSE

May 8th – 15th

- Reduce waste in the Ellicott and Greiner at the end of this Spring semester.
- Raise awareness within the student body about waste management and Re-Use culture,
- Create a permanent zero-waste program at UB, and contribute to Buffalo's goal of improving the community.



PLAN *the solution*

Post-Landfill Action Network, helping students at universities across the country launch programs to reduce waste in their campus community -PLAN facilitates this initiative by presenting the issues at campuses and by providing resources to help launch programs .

-At the University of New Hampshire, the first zero-waste program was created and successfully diverted over 100 tons of waste from landfills!!

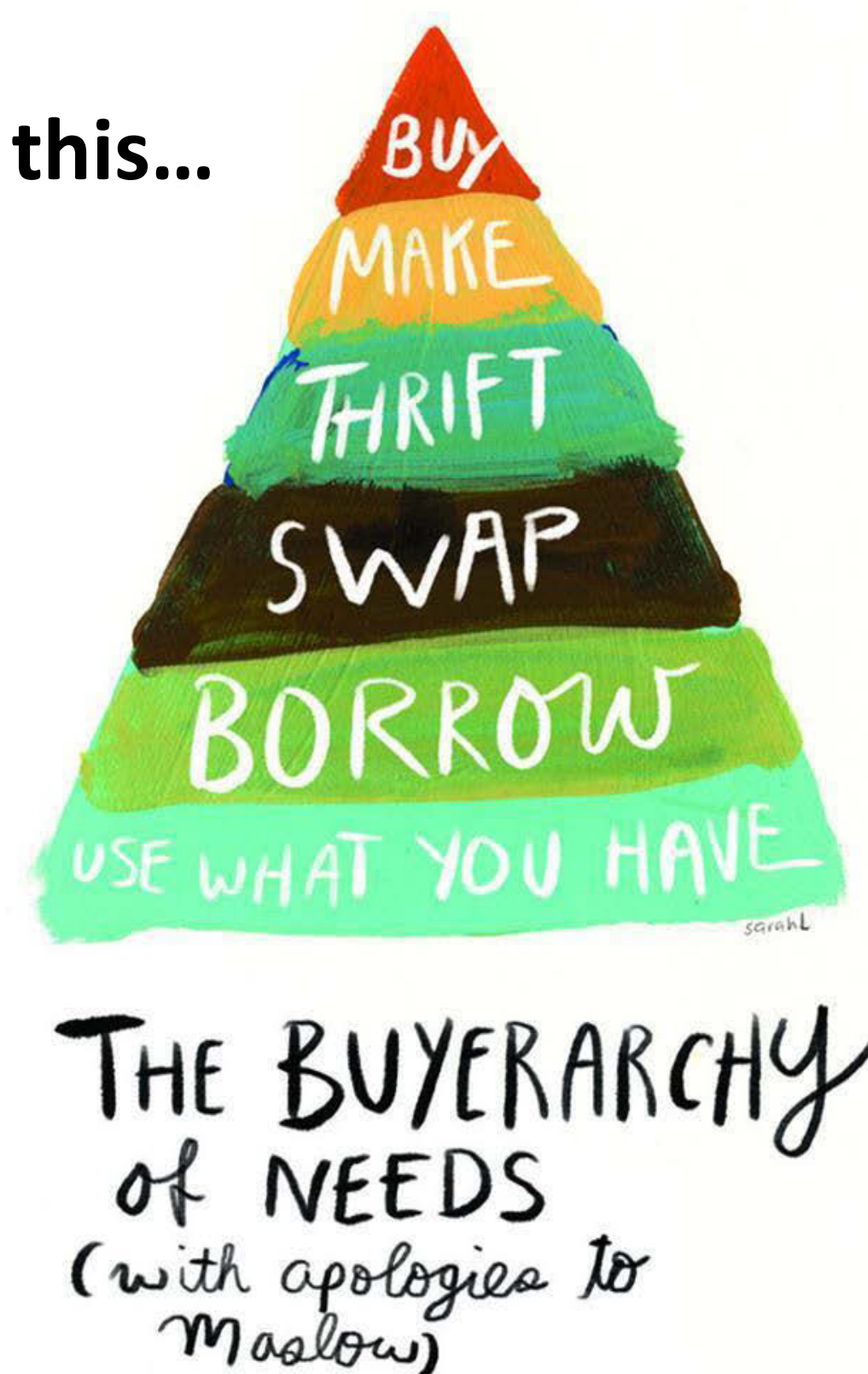


IMPACT

Instead of this...



Educate about this...



And we can achieve this!



REDUCE, REUSE, REACT