

How Involvement in School Of Management Student Run Professional Organizations Can Make You Stand Out

School of Management, University at Buffalo (SUNY), Buffalo, NY
 Christan Cosgrove & Julia Schaub

School Of Management Clubs Available to YOU!

- UB Society of Human Resource Management (SHRM)
- Delta Sigma Pi
- Alpha Kappa Psi
- American Marketing Association
- Buffalo Undergraduate Consulting Club
- Buffalo MBA Consulting
- Beta Alpha Psi
- Financial Management Association
- Graduate Management Association
- International Business Association
- School of Management Minority Alliance
- Technology Club
- Pi Sigma Epsilon
- Students in Free Enterprise
- Turnaround Management Association
- UB Accounting Association
- UB Supply Chains and Operations Management
- Undergraduate Management Association
- Women MBA



- President: Julia Schaub
 Executive Vice President (Undergraduate): Christan Cosgrove
 Executive Vice President (Graduate): Megan Walck
 Vice President Professionalism: Kyle Davis
 Chapter Liaison: Matt McGrath & Megan Record
 Vice President of Community Service: Jess Griffin
 Vice President of Marketing: Amanda Targovnik

These positions give students real world opportunities to apply their education and knowledge that they may otherwise not have until graduation. They not only look GREAT on a RESUME, but teach you responsibility, professionalism, and give you a competitive advantage. Look around you. Each student, is your competitor!

Personal Quote From Chris Maugans:
 Previous President & Current MBA/LAW Student

"Actively participating in the UB School of Management has helped me develop as a well-rounded professional. It taught me the importance of utilizing every opportunity to polish both my strengths and weaknesses because doing so gives you a great competitive advantage. This resulted in me getting a job soon after graduation and my advancement in the company."

What UB SHRM Provides Its Members:

- **Speakers Series**
- **Local Professionals come to Network and Present**
 - DISC Personality Assessment
 - Tips for Interviewing
 - How to write a resume
- **Community Service Opportunities**
 - Salvation Army Bell Ringing
 - Kiwanis One Club
- **Fundraising & Social Events**
 - Bake Sales
 - Sabres Games
- **Northeastern Yearly SHRM Conference & Competition**
 - **Job/Internship Postings from Alumni**
 - Mentorship Programs
 - Access to National SHRM
 - **Internships/Job Opportunities**
 - HRMagazine
 - Updates on HR Legal Issues
 - **Access to the BNHRA**
 - **Networking Opportunities**
 - Internships
 - Job Placements
 - Mentorships

WILLIAM H. WENDEL MEMORIAL AWARD for Student Excellence in Human Resources

Recipients:

- Chris Maugans 2011– Former UB SHRM President
- Jeremy Kephart 2012– Former UB SHRM President
- Julia Schaub– Current UB SHRM President

HOW CLUBS CAN HELP YOU

Networking

Finding a job in today's economy can be tough, but there are opportunities if you know where to look. The best way to find these opportunities is not through online job boards, the classifieds, or employment agencies—it's by talking to people around you and making impressions. **Your network of people in the professional world is an incredibly valuable job search resource.** It makes sense that the most effective and efficient way to network with a number of professionals and students in your desired career field is by joining an organization related to your desired career field. School of Management Organizations provide this opportunity by connecting you with students, professors, alumni, and professionals in your desired field but will also lead to connections across the many areas of the professional world.

Networking may sound intimidating, but it can be rewarding and fun, even if you're shy or feel like you don't know many people. Joining an organization is a perfect way to get past such a road-block. Also, it is unfortunate, but many job seekers are hesitant to take advantage of networking because they're afraid of being seen as pushy, annoying, or self-serving. However, networking isn't about using other people or aggressively promoting yourself—it's about building relationships.

Summation: *The vast majority of job openings are never advertised; they're filled by word of mouth. The best way to network with professors, alumni, employers, and students who have similar goals and interests is joining a student organization.*

Social Skills

Being able to communicate well and interact in a professional manner is vitally important to your success in business and in life. Many business relationships begin through some sort of impromptu conversation. As such, **a first impression is everything.** You do not want to stumble through your first conversation with the potential client, business partner, or potential customer due to lack of communication skills. Therefore, learning how to effectively communicate and carry yourself in a professional way is vitally important.

School of Management organizations provide a number of opportunities to practice your communication skills. For example, there are organization meetings, professional speakers, company visits, networking dinners, case competitions, workshops, and even solely social events. As a student you can learn how to interact with other people from not only our culture but different cultures and countries as well. As an international student, it is your opportunity to build some social skills from the ground up. The opportunity to interact with so many different people will allow you to better develop your personality because of the different strengths each person may have to offer you.

Summation: *The ability to confidently and effectively communicate with associates and customers is vitally important in achieving success in the business world.* Being in an organization and immersing yourself into a professional environment that presents many, sometimes difficult, situations is an excellent way to gain these skills or improve on them.

Professional experience

Being well versed in what is going on in your desired career field and constantly working on the plethora of professional skills that you will need is key. You should be very familiar with how an organization works as well as how to organize and manage everything. You'll make better decisions, and you'll spot threats and opportunities early on, which can give you a **competitive edge.** This is especially important if you contribute to shaping your organization's strategy.

School of Management organizations are a wealth of knowledge on specific areas of concentration as well as business administration as a whole. For instance, if you are a Human Management Concentration, joining UB Society for Human Resource Management will help you get a feel of what your professional career will really entail. The SOM organizations provide up-to-date information in each of these specific areas as well as opportunities to gain professional skills that relate to your desired career field through applications and experiences such as workshops, case competitions, company visits, and other programs that are specific to your future career. These opportunities will not only provide you with vital information and skills but will also give you an understanding of how professional organizations operate and a sense of how to manage within them.

Summation: *By joining a professional chapter student organizations, you will be exposed new up-to-date information, laws, and happenings related to your desired career.* You will also experience other real world aspects that will help you build professionally and ultimately **lead to more success** in the professional world. *Organizations help you by giving you training and instilling good leadership skills and this is especially true if you take up the responsibility of becoming part of the executive board.*

Joining Clubs and Fraternities within the School of Management is very important for a student to do. You must become involved in the school. **Immerse yourself mentally, academically, and socially.** Through these clubs you will learn experiences that will last you a lifetime and perfect professional experiences to talk about while on interviews. We all know the dreaded interview. "Tell me a time when..." Well the truth is, not a lot of students have too many experiences outside of the classroom. During the 2012-2013 school year *UB School of Management enrolled just over 2400 students. Less than 30% of School of those students are actively a part of Student-Run Organizations.* Through these organizations you will gain confidence, professionalism, leadership, networking and social skills, organization and management skills, & friendships/connections that will last you a life time!

Joining these clubs will not only help you with your skills, but look **fantastic on your resume!** Now more than ever is it very important to distinguish yourself from your competition. **Bachelor's Degrees are now expected of most all business-related careers. What sets you apart is your involvement!**

LET'S HEAR THEM SPEAK!

Successful UB School of Management Alumni who understood the important of differentiating themselves

Steven Cervino:

Brother of Delta Sigma Pi
 Graduated Spring 2012

Currently: A Financial Analyst for **Morgan Stanley**

"It's no secret that we are entering the job market at an extremely volatile and uncertain time; where the plethora of jobs are consumed by those in tier 1 schools. It is **important that you distinguish yourself** in a way where you won't be just another graduation statistic. Being a part of various clubs and organizations within the SOM provided me with a key advantage while competing in interviews against others. I can honestly say that my experiences within the school of management were the focal point of my interviews which aided in me securing a job at Morgan Stanley. Do not make the mistake at thinking a 4.0 will get you you're dream job because your GPA is only the top line of your résumé."

Tim Vasiloff:

Brother of Delta Sigma Pi
 Graduated Spring 2012

Currently: The Marketing Director for **Stovroff & Taylor Travel**

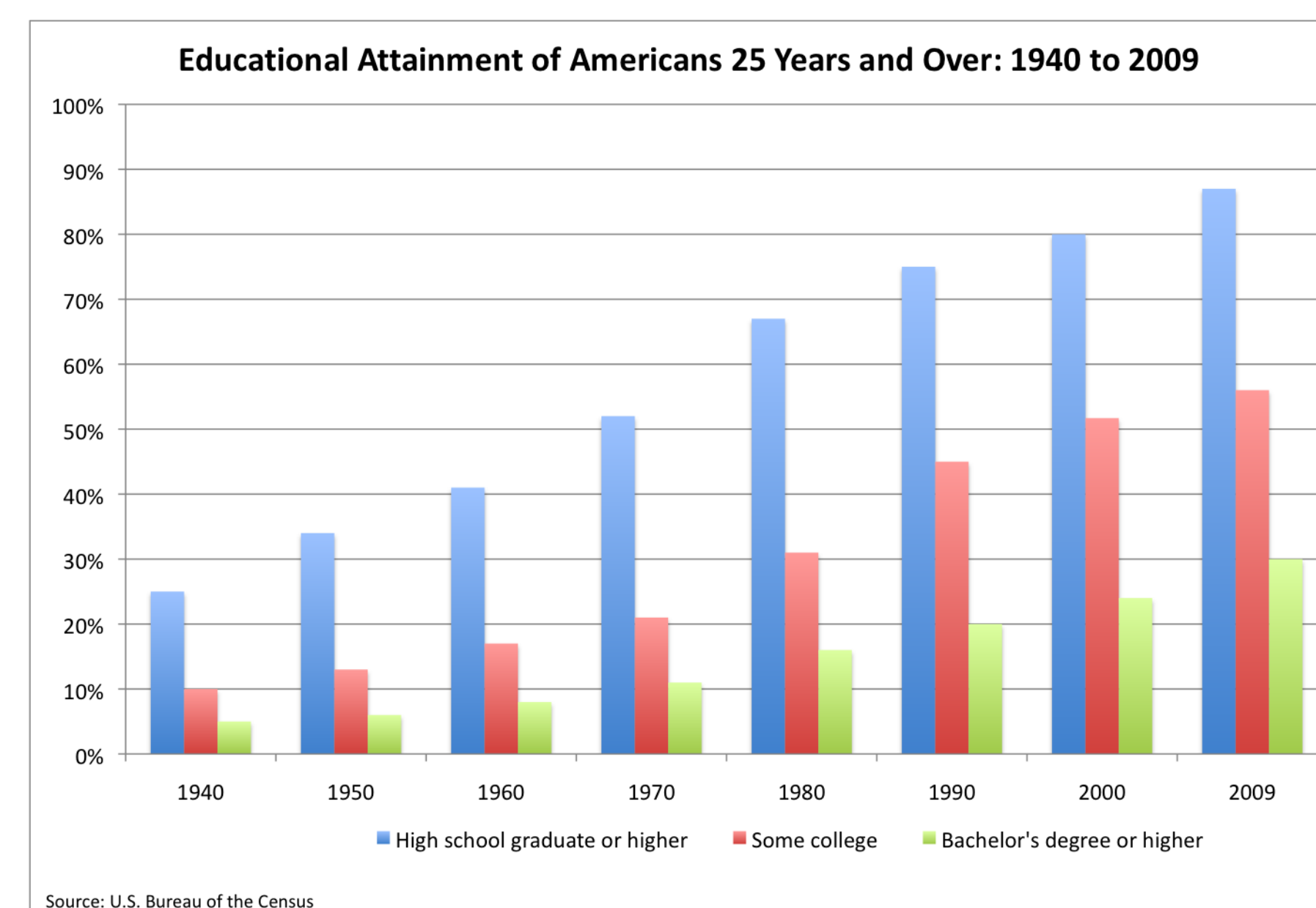
"Half of being successful in the real world you can learn from your professor or a textbook, the other half come from your experiences you have and **people you meet** in college. It's like knowing exactly how to do the job you're interviewing for but wearing gym shorts to the interview."

Josh Lopez:

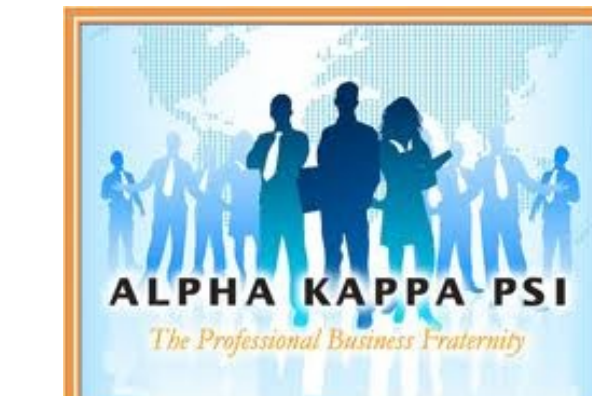
Brother of Delta Sigma Pi
 Graduated Spring 2011

Currently: The Merchandise Control Coordinator for **Macy's Corporation**

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Over the past 70 years the percentage of U.S. Citizens with a bachelor's degree has increases from 5% to 30%. With this increase, it is clear that not only are we a more educated society, but more competitive. How will you stand out?



Citations

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